

e11bid

business improvement district

COMMERCE AND COMMUNITY FOR 21ST CENTURY

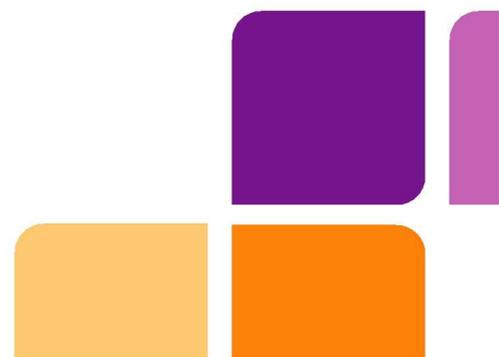
Annual General Members Meeting Report
Wednesday 28th March 2012

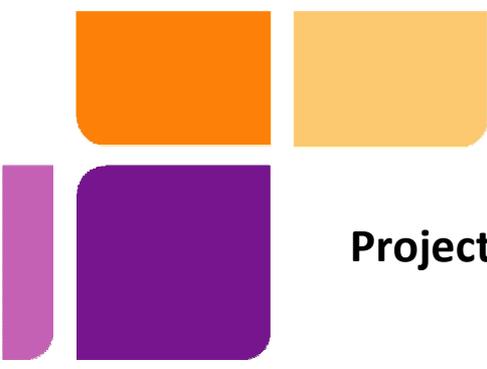




Agenda

Venue	Main Hall, Leytonstone Library
6.00pm	Reception
6.15pm	Open & Welcome – Shah Ahmed
6.20pm	Chairs Report – Fawaad Shaikh
6.25pm	Business Crime Reduction Partnership – Dawn Robinson
6.30pm	Renewal
6.45pm	Buffet Dinner & Networking
7.30pm	End





Project Headlines 2011/2012

Trade Waste Management & Recycling - 'Cle11n'

Two years into the partnership with Bywaters, the scheme is providing a tailored trade waste management service to the E11BID businesses and in the rest of Waltham Forest. We have introduced commercial recycling for the first time in the Borough in order to ensure businesses can benefit through reduced rates and savings.

Streetscape & Public Realm

After some lobbying activity, the improvement works from the £3m budget secured by the London Borough of Waltham Forest are being carried out throughout the BID area and they concentrate on 14 key locations. Works should be completed by April 2012.

CCTVe11

Our own CCTVe11 network is fully functioning with 24/7 recording and planned monitoring. Liaising on regular basis with relevant stakeholders to maximise the benefits of the system.

Exporting Success Investment attracted

Helping businesses in Leytonstone trade in new markets.

Over the past four years, we have generated additional income for a total of approx. £500K. For every £1 that an E11BID Member has invested, we have generated £2.

Mayor of London's Award

Back in December 2011, we were awarded the Community Prize by Mayor Boris Johnson.

Clean Britain Award

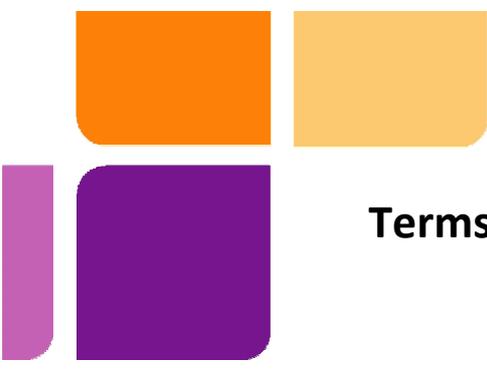
In conjunction with London Borough of Waltham Forest and Kier, we were awarded 4 Stars for the level of cleanliness of the town centre.

Screens in the Wild

In collaboration with UCL and University of Nottingham, we are delivering the research project 'Into the Wild' - Urban Screen to explore the potential of networked screens for communities and culture.

Events

Over the past 4 years, we have delivered a number of successful community events which include the annual Car Free Day, Christmas Markets and Switch On events.



Terms of Reference

Statement of Intent

We have been successful in our aim is to establish and manage a Business Improvement District (BID) in the Leytonstone commercial area. We have accomplished this through localised governance and efficient management, creating a bespoke business environment that enables businesses to flourish.

Benefits of the E11BID

- Increased shopper and visitor footfall
- Longer customer visitation
- Reduced crime and theft
- Improved marketing and promotion of our commercial district
- Attractive street environment
- Fixed, voluntary and ring fenced BID investments
- Safer, cleaner, improved shopping, living and visitor experience
- Reduction of anti-social behaviour
- Better consultation and engagement with the Council relating to strategic issues
- Increased property values
- Maximising our retail profile within the commercial renaissance of London East

Business Decides

Businesses and all other non-domestic rate paying hereditaments within the designated BID boundary were eligible to vote for a BID in Leytonstone. Businesses had one vote regardless of the size of their premises and also have the opportunity to get involved in the governance of our district through regular meetings and events. The five year plan sets out a framework that is transparent and accountable.

The Plan

Our five year business plan sets out in detail an outline of investment, costs and range of services designed to ensure that the business community is fully informed of the E11BID and the processes put in place to ensure its delivery. The E11BID team we have assembled is committed and brings a professional management structure enabling us to achieve our vision. They will report to the E11BID board of directors.

The Investment

Most businesses pay less than £2 per week. Larger businesses with a rateable value of £50,000 a year pay less than £10 a week. This value represents minimum investment for maximum return. The E11BID Company will spend the investment fund on a range of improvements in its five year term leading up to 2012. The BID alone is expected to generate in excess of £55,000 of core funding per annum. This fund will be boosted by additional investments of match funding and voluntary contributions.



E11BID Board Members

Directors

Mr Fawaad Shaikh Printing.com, Jumpstart Business Solutions Ltd.	Managing Director
Mr Shah Ahmed Star of India Restaurant	Finance Director
Cllr Jenny Grey Labour Ward Councillor	Director
Ms Irene Noulis Nu Unisex Hair & Beauty	Director
Mr Asim Ilyas Chill Out Lounge	Director

Advisors

Liz Hayman	Bushwood Area Residents Association
Sgt Colin Parker	Metropolitan Police, Safer Neighbourhoods Team
Gary Ince	Chief Executive, North London Business

Key Partners

Cllr Afzal Akram	Cabinet Member LBWF
Rev Raymond Draper	St Johns Church
Cllr Clyde Loakes	Ward Councillor
Cllr Marie Pye	Ward Councillor
Martin Esom	Exec Dir LBWF
Keith Hanshaw	Asst Dir LBWF
Shifa Mustafa	Asst Dir LBWF
Michael Pollideri	Waltham Forest Business Board