



AGM2011

e1bid

Agenda

Venue: Main Hall, Leytonstone Library, 1st Floor, 6 Church Lane London E11 1HG

6:00pm Drinks & Food Reception

6:30pm Introduction

6:35pm Chair's Report

6:45pm Directors' Re-Election

6:50pm Projects Summary

7:00pm Project Focus: Cle11n

7:10pm Networking

8:00pm End

Chair's Report

Welcome to the 3rd Annual General Meeting of the e11bid company.

It seemed only recently I was asked to write the 2010 Chair's report yet, when I pause for a moment, I realise so much has happened over the last 12 months, a year that has had a direct impact on the growth of Leytonstone as a thriving business community. The Olympics is fast approaching, Westfield's Stratford City will shortly open, yet consumer spending is dropping and businesses are finding it harder to find supportive banking.

During our operations, we have taken into account Central and Local Government spending cuts, the VAT increase and the wider economic circumstances to ensure that even in these very difficult times, the e11bid continues to grow.

The top priority for our members is crime. A year has gone by since the installation of our own CCTV system and after few teething problems, our cameras are recording 24/7 and we are liaising on regular basis with the relevant stakeholders to cut crime in our town centre.

Our own main projects - CCTVe11 and ShopWatch – have been set up through the establishment of partnerships to make Leytonstone a safer place for trading. Limited financial resources have stopped us from having a 24/7 monitoring but we believe that the cameras and radios are a crucial element to any safe town centre. We are working hard to achieve the 24/7 monitoring of the networks in order to minimise crime in our business community.

Another goal achieved is making Leytonstone a cleaner and more attractive district. Our 4 Star Award from Clean Britain recognised our efforts in turning the BID area into the litter-free zone it is today. Before the establishment of the BID, many of you will remember how the roads were un-swept and badly maintained with black bags littering for hours on the highway. Today our streets are swept constantly throughout the day, refuse bags are picked up within 2 hours. We have new benches, the lamp columns are newly painted with flower baskets and we have over 50 street bins with recycling facilities as well as gum & cigarette disposal bins within the BID area.

Furthermore, regular deep cleansing takes place in the high footfall areas to ensure the area is clean and attractive to encourage customers to shop in our district. I am delighted about the way the Public Realm Department of Waltham Forest is responding to local challenges and I would like to commend them for their support and responsiveness.

The last 6 months our trade waste management and recycling project has taken up most of our time and efforts. The launch of our project 'Cle11n' not only introduced recycling for the first time in the Borough but also is giving the opportunity to the average business to save at least £256 a year compared to the service currently offered by the LA. As waste broker, the e11bid can now help every business to save money on any type of collection service. For many small businesses this project sees the e11bid delivering its true value as it will positively impact your finances.

Last year saw us attracting an extra £128K into the area on top of the yearly business investment which accounts for £55K. This sees us rank as one of the top 5 performing BIDs in the UK according to the 2010 British BIDs survey. Further investment in the area is to be delivered during the next 12 months, thanks to money from TfL and the Olympics will see our BID area improve aesthetically

As we move swiftly into 2011, the renewal of the BID becomes a hot topic and our team will be gauging your opinions on the progress of Leytonstone by conducting surveys so I invite you to collaborate as your feedback is crucial.

To conclude, I would like to take this opportunity to thank the members of the e11bid Management Board for their invaluable contribution towards the operation of the company.

We are all volunteers who take pride in our community and thanks to the e11bid and your contribution our aspirations for the area can become reality.

Mr Fawaad Shaikh

e11bid Chairperson

Project Highlights 2010/2011

- **Trade Waste Management & Recycling - 'Cle11n'**

Set up a partnership with Bywaters in order to provide a tailored trade waste management service to our businesses, to introduce commercial recycling for the first time in the Borough and to ensure businesses can benefit through reduced rates and savings

- **Streetscape & Environment**

Introduced new bins throughout the BID area with recycling facilities, installed new benches in key points, daily street cleansing, periodical chewing gum removals, installed new signage, re-painted lampposts and flower hanging baskets seasonally changed.

- **CCTVe11**

Our own CCTVe11 network is fully functioning with 24/7 recording and planned monitoring. Liaising on regular basis with relevant stakeholders to maximise the benefits of the system

- **ShopWatch**

Re-launch of the scheme and introduction of new radios

- **Exporting Success**

Helping businesses in Leytonstone trading in new markets

- **Worknet**

In partnership with LBWF and Widows and Orphans, delivering a variety of free workshops and courses for local businesses and residents.

- **British BIDs Survey**

Recognised as one of the 'five top performing BIDs in respect of levy to income ratio'. Attracted additional £128K, for every £1 invested, generated £3.33

- **Mayor of London's Special Commendation**

Awarded a 'Special Commendation' by the Boris Johnson for the 'Cle11n' project

- **Clean Britain Award**

In conjunction with LBWF and Kier, awarded 4 Stars for the level of cleanliness of the town centre

- **Love your Borough Award**

Received the 'Business Champion Prize' by LBWF for our effort to enhance the economic regeneration in the area

Terms of Reference

Statement of Intent

We were successful in our aim to establish a Business Improvement District in the Leytonstone commercial area. We have accomplished this through localised governance and efficient management, creating a bespoke business environment that enables businesses to flourish.

Benefits of the e11bid

- Increased shopper and visitor footfall
- Longer customer visitation
- Reduced crime and theft
- Improved marketing and promotion of our commercial district
- Attractive street environment
- Fixed, voluntary ring fenced BID investments
- Safer, cleaner, improved shopping, living and visitor experience
- Reduction of anti-social behaviour
- Better consultation and engagement with the LA relating to strategic issues
- Increased property values
- Maximising our retail profile within the commercial renaissance of East London

Business Decides

Businesses and all other non-domestic rate paying hereditaments within the designated BID boundary were eligible to vote for a BID in Leytonstone. Businesses had one vote regardless the size of their premises and also have the opportunity to get involved in the governance of our district through regular meetings and events. The five year plan sets out a framework that is transparent and accountable.

The Plan

Our five year business plan sets out in details the outline of investment, costs and range of services designed to ensure that the business community is fully informed of the e11bid and the processes put in place to ensure its delivery. The e11bid team is committed to bring a professional management structure enabling us to achieve our vision. The team reports directly to the e11bid Management Board.

The Investment

Most businesses will pay less than £2 per week. Larger businesses with a rateable value of £50K a year pay less than £10 a week. This value represents minimum investment for maximum return. The e11bid Company spends the investment fund on a range of improvements outlined in its five year plan. The BID alone is expected to generate in excess of £55K of core funding per annum. It is also expected that this fund will be boosted by additional investments of match funding and voluntary contributions.

Directors

- Mr Fawaad Shaikh Managing Director
Web Design UK Ltd
- Mr Johar Khan Finance Director
Lloyds Bank
- Cllr Clyde Loakes
e11bid Director
- Cabinet Member
Environment
- Mr Geoff Hogg
e11bid Director
- Unsworth Logistics Ltd
- Ms Irene Noulis
e11bid Director
- Nu Unisex Hair & Beauty

Advisors

- Sgt Colin Parker MET SNT
- Liz Hayman BARA
- Gary Ince NLB
- Cllr Afzal Akram Cabinet Member Corporate Resources, Business and Employment
- Shah Ahmed LSBF
- Jasmine Dawson Being Sound
- Auden Powell LBWF
- Lara Geary Star Magazine

Key Partners

- Rev Raymond Draper St John's Church
- Cllr Marie Pye Ward Councillor
- Cllr Jenny Grey Ward Councillor
- Martin Esom LBWF
- Keith Hanshaw LBWF
- Shifa Mustafa LBWF
- Michel Polledri WFBB

E11 BID COMPANY LIMITED DETAILED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 JUNE 2010

	2010 £	2009 £
INCOME	182,988	128,461
Direct costs	(176,283)	(58,915)
GROSS SURPLUS	6,705	69,546
LESS: OVERHEADS		
Administrative expenses	(86,717)	(35,453)
OPERATING (DEFICIT)/SURPLUS	(80,012)	34,093
Interest receivable and similar income	-	163
(DEFICIT)/SURPLUS FOR THE YEAR	(80,012)	34,256

SHAREHOLDER

CONTACT NAME

1ST COMPUCARE LTD	
2ND LEYTONSTONE SEA SCOUTS MR TIM KING	(HON TREASURER)
99P STORES LTD	
ABBAY NATIONAL PLC	
ACTION FOR EMPLOYMENT LTD	JANET CLARK
AEROSTILL INSULATION CO.LTD	
ALAN HARVEY PROPERTY SERVICES	
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APPLERED LTD	
ARGOS LTD	
AVIAN FINANCE LTD	
BARCLAYS BANK PLC	
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BE SELECTIVE FINANCIAL SERV LTD	T/A EASTWAY PROPERTY SERVICES
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BRITISH HEART FOUNDATION	
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DAVIES LANE NURSERY SCHOOL	
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GOLD LINE CAR SERVICES LTD	
GOLDEN CURRY CUISINE LTD	
GOLDEN ORIENT LTD	
GS4 LIMITED	
H.L.HAWES & SON LIMITED	
HAART LIMITED	MRS S TOMLINSON - MR SCL NAI
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HORIZON MEDIA UK LTD	
HUNTERS DELI LTD	
ICELAND FROZEN FOODS PLC	
IN ESTATES LTD	
NEWHAM DOMESTIC	ISHTIAQ KHAN
J D WETHERSPOON PLC	
JAMESBROW LTD	
JESSONA INVESTMENTS LTD	
JEWSON LTD	
K. RAYNER BUTCHERS LTD	
KINGSLEY & CO	KINGSLEY ODAME-DANQUAH
LADBROKES BETTING & GAMING LTD	
LANTERN RECOVERY LLP	
LBWF	CLLR CLYDE LOAKES
LBWF (CHILDRENS SERVICES)	
ONE STOP SHOP	FAWAAD SHAIKH
LEYTONSTONE EX SERVICE MANS CLUB	
LIFECARE CONSULTING LTD	
LLOYDS TSB BANK PLC	
LONDON COLLEGE OF BUSINESS AND MANAGEMENT LTD	

SHAREHOLDER

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 MATALAN RETAIL LTD
 MCDONALDS HAMBURGERS LTD
 MESSRS KENNARDS SOLICITORS
 MESSRS KIND & CO
 METROPOLITAN POLICE
 MEZEE CAPE & RESTAURANT LIMITED
 AYSHA HAIR & BEAUTY
 THE LITTLE BLACK DRESS

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 MR KARPIL SINGH
 OLYMPIC FISH & CHIPS
 SFW EXPRESS LTD

CONTACT NAME

MR MAISOUR GRAM
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 MISS ESTHER HEREL &
 MISS LOUISE WOLFENDEN MISS SARAH JANAWAY
 MISS TAM NGUYEM

LITTLE GREEN MAN NURSERY

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 MR ABID REHMAN

MR AJAIB HUSSAIN
 MR AKBOR HUSSAIN
 MR ALI LAIDI
 MR AMAR IDIR

MR ARIF SAHINDAL

MR ASIF DADABHOY
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 UK APPLIANCE CENTRE
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 MR L.C.T.WONG

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 MR M KHAN

 MR M T NASEEM
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 MR MOHAMMED AHMED
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