

**In this issue: Eco Efficient Program • Screens in the Wild • Olympic Advice**

**Coming soon to E11:  
 Eco Efficient Program**



The 'Eco Efficient' project aims to encourage businesses to be an inspiration in the community. It seeks to enhance their operating procedures as leaders in environmentally friendly practices.

This free project will provide businesses with knowledge and tools, to raise their awareness of the impact of their existing practices. It will also explain how to modify your practices, to improve environmental performance and save you money.

Networking Events and workshops will be held at the Main Hall of the Leytonstone Library throughout 2012. To avoid disappointment, book your place at the workshops and free support as soon as possible. The workshop schedule is:

Date	Time	Audience
27 <sup>th</sup> June	6.00-9.00pm	Retailers (B2C)
4 <sup>th</sup> July	9.30-12.30pm	Businesses (B2B)
29 <sup>th</sup> August	6.00-9.00pm	All
12 <sup>th</sup> September	6.00-9.00pm	All
17 <sup>th</sup> October	6.00-9.00pm	All
31 <sup>st</sup> October	6.00-9.00pm	All

Watch out for future information about how to take advantage of this exciting new program, or contact E11BID now to register your interest. This program is brought to you by a collaboration between the E11BID and the North London Chamber of Commerce.

**Workshop Content**

The main theme will be 'Easy Money' with a mix of sector-focussed and environmental workshops.

- 1. Easy Money for Retailers (B2C)**– cost saving through tighter control of your resources such as gas, electricity, water, waste, suppliers and stock  
 Example content:
  - Opportunities for energy efficiency / cost saving – lighting, heating, cooling, refrigeration
  - Waste, 'Cle11n', legal requirements
  - Supplier choices - environmental impact
  - Fuel efficiency
- 2. Easy Money for Restaurants (B2C & B2B)**  
 It includes topics as for retailers, plus:
  - Kitchens and kitchen equipment
  - Water efficiency tips
  - Minimising food waste and managing its disposal
  - How to tell your customers that you're green
- 3. Easy Money for Businesses (B2B)**  
 It includes topics as for retailers, plus:
  - Office tips and tricks to improve resource efficiency
- 4. Greening your business to win customers (B2B)**
  - Environmental Policy
  - Answering the environmental questions in PQQs and tenders
  - Environmental Management Systems and ISO14001

**Screens in the Wild**



'Screens in the Wild' is a collaborative project initiated by researchers from University College London, University of Nottingham, the London Borough of Waltham Forest and the E11BID Company. The screen is located at the ground floor of the Leytonstone Library building next to the Church Lane entrance. It will initially be used to promote local news and events.

Our screen in Leytonstone is linked to other screens based in Walthamstow and Nottingham. They will be used to broadcast media and interactive technologies to enhance real world connections, add value to the daily experience of the urban environment, and foster community participation and ownership of the urban space. Local businesses, organisations and residents are involved as key partners in the creative development process.



## Olympics Travel Advice



Transport for London (TfL) has today launched an online 'Temporary Road Changes' planning tool, enabling London's road users to see how the areas where they live, work and visit will be affected, searchable by postcode. The tool is available at [www.getaheadofthegames.com](http://www.getaheadofthegames.com)

The new 'Temporary Road Changes' tool currently includes information about the Olympic and Paralympic Route Networks (ORN/PRN) and the Road Event routes in London. More information, including traffic management around the Road Events routes and venues, will be added to the 'Temporary Road Changes' tool in early June. The A12 which runs along Leytonstone is part of the Olympic and Paralympic Route Networks. Traffic in and around our town centre

will be affected so it is important you plan in advance deliveries, opening hours and accessibility for your staff. In launching the planning tool, TfL would like to remind road users that, as it is turned into a massive sporting and cultural venue, roads in central London and around Games venues - the 'hotspot' locations - will be much busier than usual. To find out how to avoid road hotspots during the Games, go to: [www.getaheadofthegames.com](http://www.getaheadofthegames.com)

### TfL's Key Advice for Motorists

- Motorists should avoid central London and around the ORN and venues during Games time
- Motorists should also avoid the areas around the 2012 Games road event courses on competition days
- Every day of the Games is different so if driving is essential, plan ahead and allow more time

A Freight Journey Planner tool will be launched by TfL in early June, incorporating all of the road impacts to assist freight operators with their planning. TfL has been working with the freight industry since last year on advice and plans for them to operate as normal as possible during the Games.

If you have any questions about how Leytonstone will be affected, please do not hesitate to contact us.



## Business Olympic Advice



The London Borough of Waltham Forest are arranging a series of drop - in sessions and workshops , for local businesses in preparation of the London 2012 Olympic games.

The details of these sessions are as follows:

- Walthamstow Library: **Wednesday 13th June**, 2pm to 4pm (drop-in session)
- Waltham Forest College: Uplands House, 1 Uplands Business Park, Blackhorse Lane, Walthamstow, London E17 5QJ. **Friday 15th June**, 10.00am to midday. (This will be a more intensive 'workshop' session targeting larger firms, who may have more extensive transportation and freight movement needs)

The aim of these sessions is to:

1. Provide businesses with an opportunity to ask any final / outstanding questions regarding Games - Time activity
2. Highlight the traffic movements proposed for the borough (both in terms of local traffic movements, and impact of traffic movements within the neighbouring boroughs and across London)
2. Clarify the process of applying / receiving Parking Permits for the Controlled Parking Zones earmarked in the borough
3. Refer to further assistance available for larger firms in terms of preparing for the games.
4. Provide advice for businesses in terms of preparing their business for games time activity (ie; freight and delivery; working with suppliers etc...)

If you are interested in attending any of these sessions, please email [business@walthamforest.gov.uk](mailto:business@walthamforest.gov.uk).

The E11BID Company Limited is working with a number of partners including the London Borough of Waltham Forest, TfL, GLA and key private and third sector stakeholders to make Leytonstone a better place to live, shop, and visit.

